**Business Details:**

* **Company Name:** Revive Rewire
* **Domain:** reviverewire.com
* **Existing Website for Reference:** reviverewire.co.uk (this was a first version made by a Google agency — we want to improve it)

**About Revive Rewire:**

Revive Rewire is a specialist electrical company, primarily offering **full home rewires**.  
Additional services include **EICRs (Electrical Installation Condition Reports)** and **EV charger installations**.  
We focus on providing safe, high-quality workmanship and building **trust** with homeowners and landlords.

**Project Goal:**

* Improve and modernise the existing site (reviverewire.co.uk).
* Make the design **look more professional**, **clean**, and **trustworthy**.
* Create a strong foundation that can grow as we add more images and customer reviews in the future.

**Pages Required:**

* **Home** — Quick overview of services, trust signals (e.g., qualifications, experience).
* **About Us** — Who we are, our values, our expertise.
* **Our Services** — Separate sections or pages for:
  + Home Rewires
  + EICRs
  + EV Charger Installations
* **Gallery/Projects** — Space to upload photos over time.
* **Contact Us** — Simple and clear form + phone/email details + optional map.

**Email is** [**info@reviverewire**.com](mailto:info@reviverewire.com) contact number is 07903889841

**Key Design Requests:**

* **Professional, clean and modern look** — Not too flashy, focus on simplicity and trust.
* **Colours:** White Navy and Green.
* **Fonts:** Easy to read, modern sans-serif fonts (nothing too fancy).
* **Imagery:** Limited images for now — please use **quality placeholder images** that can be easily replaced later.
* **Trust Building:**
  + Prominent display of certifications, insurance, guarantees (badges/icons).
  + Emphasise safe, reliable service.
  + Testimonials section placeholder (we'll add real reviews later).

**Functionality:**

* **Mobile-first design** — it must look great on smartphones.
* **Clear call-to-actions:** "Request a Quote," "Contact Us," "Call Now."
* **SEO-friendly structure:** Headings, fast loading, clear page titles.
* **Future-ready:** Easy to add blog posts, more services, or customer reviews later.
* **Social media links** in footer (if possible).

**Reference Site:**

* **Current Site:** reviverewire.co.uk  
  (We want to keep the same basic information, but the new design should feel cleaner, more professional, and more polished.)

**Final Notes:**

* We want a **reassuring, approachable, professional** brand image.
* This is the **first proper version** of the website, so please keep it simple and focused.
* Please avoid designs that look too generic or cookie-cutter — a little personality (without being too “quirky”) is welcome.

**Style Inspiration:**

We are aiming for a **modern, clean, and trustworthy** look — here are some examples of styles we like:

* [**https://www.boxt.co.uk/**](https://www.boxt.co.uk/) — Very clean, simple layout. Good use of whitespace, easy to understand services quickly. Trust badges are clear.
* [**https://www.localheroes.com/**](https://www.localheroes.com/) — Friendly and professional, clear CTAs (Call-to-Actions), approachable without feeling “cheap.”
* [**https://www.hypervolt.co.uk/**](https://www.hypervolt.co.uk/) — Fresh and modern, but still trustworthy. Clean use of colour (purple in their case — we prefer teal, blue, or green).
* [**https://www.checkatrade.com/**](https://www.checkatrade.com/) — Good focus on trust and customer reassurance. Clean layout, easy to navigate.
* <https://www.homerewire.com/electrical-rewiring-services/>
* Heatable.co.uk

**Key things we like from these styles:**

* Clean design, plenty of space (not crowded).
* Clear focus on building trust (badges, customer testimonials, guarantees).
* Strong, easy-to-see call-to-action buttons.
* Professional, modern fonts.
* Soft use of brand colours — not overpowering.

**Colour preferences:**

* Mainly white and grey backgrounds, with an accent colour (such as teal, blue, or green) to highlight buttons and key sections.

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